TYRON
WIJESIRI

WEB DEVELOPER | CMS EXPERT

📞 +94 77 995 3863   ✉ tyronwijesiri@gmail.com   🌐 linkedin.com/in/tyron-wijesiri/

Web Developer and CMS expert with nearly 4 years of continuous experience delivering 70+ projects across the UK, USA, Australia, and Sri Lanka. Specializing in custom WordPress themes and plugins, with a focus on performance, scalability, and user experience. Currently serving as an Associate Web Development Lead, contributing to technical decisions, guiding development processes, and collaborating with cross-functional teams. Passionate about AI and emerging technologies, with a strong ability to adapt and implement innovative solutions.

PROFESSIONAL SKILLS

- **Web Development:** HTML5, Tailwind CSS, PHP, JavaScript, Bootstrap 5, Framer

- **CMS Development:** WordPress, Drupal, WebFlow, Elementor PRO, DIVI, Thrive Architect, WP Bakery, Beaver Builder

- **E-commerce:** Shopify theme customization & app integration, WooCommerce

- **SEO & Performance:** Basic SEO principles, speed optimization, and best practices

- **DNS & Server Management:** DNS configuration, domain setup, and hosting management

- **UI/UX Design:** Photoshop, Illustrator, Adobe XD, Figma

- **CRM Expertise:** Hands-on experience with HubSpot, Outseta and, Keap CRMs

- **Database Management:** SQL & database structuring for web applications

- **AI & Emerging Technologies:** Whoop AI, Claude AI, Lovable AI, and other AI platforms for development

WORKING EXPERIENCE

ASSOCIATE WEB DEVELOPMENT LEAD
Hype Invention
(A Hype Insight Global Company) | 2022 - Present

- Lead and mentor junior web developers, providing technical guidance and conducting code reviews.
- Translate UI/UX designs into fully functional, responsive, and high-performance websites.
- Own end-to-end web project delivery, from requirement gathering to deployment and maintenance.
- Develop and customize WordPress themes and plugins to meet client-specific requirements.
- Implement and manage Advanced Custom Fields (ACF) for scalable and dynamic content solutions.
- Oversee PHP development and hosting/domain management via cPanel or similar panels, with hands-on experience managing dedicated server environments.
- Perform site migrations, revamps, and performance optimisation initiatives.
- Implement security updates, monitor vulnerabilities, and ensure website stability.
- Integrate third-party services and APIs.
- Collaborate closely with design, content, and project management teams to ensure consistency and quality.
- Maintain and document the codebase for efficient project management and future scalability.
- Troubleshoot complex CMS and server-related issues, ensuring minimal downtime.
- Conduct cross-browser compatibility testing and mobile responsiveness checks.

EDUCATION

- **ESU – ESOFT UNIVERSITY**
  BSc (Top-up) in Computer Software Engineering - Graduated (2nd Class)

  2024 - 2025

- **ICBT CAMPUS**
  Higher National Diploma, Computer Software Engineering

  2019 - 2021

- **ORDINARY AND ADVANCED LEVEL**
  St. Aloysious College - Ratnapura
  Succsessfully completed

  2014 - 2017

LANGUAGES

- English (professional working proficiency)
- Sinhalese (Native)

REFERENCESS

- **DR. ISURU SENARATH**
  Vice - Chancellor and CEO of Cameron Digital University

  ✉ senarath@camerondigitaluniversity.com
  📞 +94 71 260 4611

- **YUSRA HAMID**
  Right Hand to the Founder at Oceans

  ✉ yusrahamid@live.com
  📞 +94 76 766 0560

WORKING EXPERIENCE

- **FREELANCE WORDPRESS DEVELOPER** | 2021 - 2022
  Under the brand name PrixSolutions

  - Designed and developed over 15 WordPress websites for local clients, including LMS platforms, showcase sites, and eCommerce stores.
  - Worked closely with clients to understand business goals and translate them into website features and functionalities.
  - Implemented SEO best practices to enhance website visibility and performance.
  - Managed full project lifecycles, from concept to deployment, ensuring timely delivery and client satisfaction.
  - Provided ongoing maintenance and support for websites post-launch, ensuring their optimal performance.

- **IT OPERATOR** | 2019 - 2021
  Cameron English Academy Pvt.Ltd - Moratuwa

  - Designed and implemented a custom LMS for the academy.
  - Maintained and troubleshot computer systems, printers, and networks.
  - Assisted staff and students with IT-related issues.
  - Managed software installations, updates, and system security.
  - Provided ongoing maintenance and support for websites post-launch, ensuring their optimal performance.

- **CUSTOMER RELATIONSHIP OFFICER (CRO)** | 2018
  Sarathchandra Textile Chain, Sri Lanka

  - Managed customer inquiries and provided exceptional support to improve client satisfaction.
  - Built strong relationships with foreign customers and handled communications efficiently.
  - Assisted in resolving customer concerns and ensured smooth operations.
  - Led the sales team to enhance customer experience, driving sales growth and improving service delivery.